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## **DIFFER GROUP HOLDING COMPANY LIMITED**

### **鼎豐集團控股有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 6878)**

## **POSITIVE PROFIT ALERT**

This announcement is made by Differ Group Holding Company Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Main Board of The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on the preliminary review and analysis of the latest available unaudited management accounts of the Group, the net profit of the Group is expected to increase not less than 50% for the year ended 31 December 2018 as compared to the restated net profit (accounted for under the principles of merger accounting) for the year ended 31 December 2017. The Group is expected to record a significant increase in net profit during the year mainly due to the i) increase in the revenue generated from the sales of properties from assets management business and ii) fair value gains on investment properties.

The Company is still in the process of finalising the annual results of the Group for the year ended 31 December 2018. The information contained in this announcement represents only a preliminary assessment by the Board based on the information currently available to the Company and the unaudited financial information of the Group for the year ended 31 December 2018, which have not been finalised nor reviewed by the Company’s auditors or the audit committee.

Further details of the Group’s financial information and performance for the year ended 31 December 2018 will be disclosed in the forthcoming annual results announcement to be published by the Company on 28 March 2019.

**Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.**

By order of the Board of  
**Differ Group Holding Company Limited**  
**HONG Mingxian**  
*Chairman and Executive Director*

Hong Kong, 14 March 2019

*As at the date of this announcement, the executive Directors are Mr. HONG Mingxian and Mr. NG Chi Chung; the non-executive Directors are Mr. CAI Huatan and Mr. WU Qinghan; and the independent non-executive Directors are Mr. CHAN Sing Nun, Mr. LAM Kit Lam and Mr. ZENG Haisheng.*