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DIFFER GROUP HOLDING COMPANY LIMITED

鼎豐集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 6878)

VOLUNTARY ANNOUNCEMENT

INCREASE IN SHAREHOLDING IN THE COMPANY BY THE CHIEF EXECUTIVE OFFICER AND EXECUTIVE DIRECTOR

This announcement is made by Differ Group Holding Company Limited (the “**Company**”) on a voluntary basis.

INCREASE IN SHAREHOLDING IN THE COMPANY BY THE CHIEF EXECUTIVE OFFICER AND EXECUTIVE DIRECTOR

The Company was informed by Mr. Ng Chi Chung (“**Mr. Ng**”), the chief executive officer and executive director of the Company, that on 19 April 2021, Mr. Ng, purchased 12,000,000 shares of the Company (the “**Shares**”) via the trading system of The Stock Exchange of Hong Kong Limited.

Following such purchase, Mr. Ng and his wholly-owned company, Ever Ultimate Limited are interested in an aggregate of 1,156,068,000 Shares, representing approximately 16.03% of the issued share capital of the Company as of the date of this announcement. Besides, Mr. Ng held 6,400,000 share options of the Company under the share option scheme adopted by the Company on 26 November 2013.

Mr. Ng has expressed his satisfaction with the current operating conditions of the Company to the Board and is confident about the Company’s prospects. Mr. Ng has also expressed his intention to continue to increase his shareholding in the Company if and when appropriate.

By order of the Board
Differ Group Holding Company Limited
HONG Mingxian
Chairman and Executive Director

Hong Kong, 19 April 2021

As at the date of this announcement, the executive Directors are Mr. HONG Mingxian and Mr. NG Chi Chung; the non-executive Directors are Mr. CAI Huatan and Mr. WU Qinghan; and the independent non-executive Directors are Mr. CHAN Sing Nun, Mr. LAM Kit Lam and Mr. CHEN Naiké.