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DIFFER GROUP HOLDING COMPANY LIMITED

鼎豐集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 6878)

VOLUNTARY ANNOUNCEMENT

INCREASE IN SHAREHOLDING IN THE COMPANY BY CONTROLLING SHAREHOLDER AND SUBSTANTIAL SHAREHOLDER

This announcement is made by Differ Group Holding Company Limited (the “**Company**”) on a voluntary basis.

INCREASE IN SHAREHOLDING IN THE COMPANY BY CONTROLLING SHAREHOLDER AND SUBSTANTIAL SHAREHOLDER

The board (the “**Board**”) of directors (the “**Directors**”) was informed by Expert Corporate Limited (“**Expert**”), a controlling shareholder of the Company, that on 28 April 2021, Expert purchased 16,100,000 shares of the Company (the “**Shares**”) via the trading system of the Stock Exchange of Hong Kong Limited (“**Expert’s Acquisition**”). Expert is wholly and beneficial owned by Mr. Hong Mingxian (“**Mr. Hong**”), the chairman and executive director of the Company.

The Board was also informed by Ever Ultimate Limited (“**Ever**”), a substantial shareholder of the Company, that on 28 April 2021, Ever also purchased 5,400,000 Shares on the market. (“**Ever’s Acquisition**”, together with the Expert’s Acquisition, the “**Acquisitions**”). Ever is wholly and beneficial owned by Mr. Ng Chi Chung (“**Mr. Ng**”), the chief executive officer and executive director of the Company.

Immediately following the Expert’s Acquisition, Expert is interested in 3,017,300,000 Shares, representing approximately 41.85% of the issued share capital of the Company as of the date of this announcement. Besides, Mr. Hong held 6,400,000 share options of the Company under the share option scheme adopted by the Company on 26 November 2013 (“**Share Options**”).

Following the Ever's Acquisition, Ever and Mr. Ng are interested in an aggregate of 1,161,468,000 Shares, representing approximately 16.11% of the issued share capital of the Company as of the date of this announcement. Besides, Mr. Ng also held 6,400,000 Share Options.

The Board believes that the Acquisitions fully demonstrate the confidence of Mr. Hong and Mr. Ng in the current operating conditions and future prospects of the Company.

Based on the information available to the Company and to the best knowledge of the Board, the Company has maintained sufficient public float as at the date of this announcement.

By order of the Board
Differ Group Holding Company Limited
HONG Mingxian
Chairman and Executive Director

Hong Kong, 28 April 2021

As at the date of this announcement, the executive Directors are Mr. HONG Mingxian and Mr. NG Chi Chung; the non-executive Directors are Mr. CAI Huatan and Mr. WU Qinghan; and the independent non-executive Directors are Mr. CHAN Sing Nun, Mr. LAM Kit Lam and Mr. CHEN Naike.